

APPENDIX 8

Control of advertising signs visible from state highways

Provisions for controlling advertising signs visible from a State Highway.

Advertising signs visible from roads –

- (i) Shall not reduce or obstruct the conspicuity of official signs
- (ii) Shall identify the site and the activities thereon.
- (ii) Shall have a minimum lettering and height of 120mm where the posted speed limit is less than 70km/h and 160mm where the speed limit is 70km/h or greater.
- (iv) Shall be situated:
 - (a) on the property to which they relate, with the exception of advance warning signs.
 - (b) as far away as practicable from known accident locations with an accident record above twice the national average.
 - (c) as close as practicable to the entrance to the site to which they relate or where an entrance could be safely located.
 - (d) at least 15m from an "official sign" so as not to obstruct driver visibility along the road and at intersections and driveways.
- (v) Shall be erected at right angles to the road.
- (vi) Shall display a message of up to a maximum of six words and/or symbols, with a maximum of 40 characters.
- (vii) May incorporate a removable panel indicating if the business is open or closed.
- (viii) Shall present an unrestricted view to the motorist for a minimum distance of 180m where the posted speed limit is 70km/h or greater.
- (vix) Shall not be illuminated where the posted speed limit is 70km/h or more, unless :
 - (a) The premises is open for business.
 - (b) The source of illumination is defused or is not visible to drivers.

Information requirement for consent applications

Applicants for a resource consent must take into account the following additional requirements:

- (i) All freestanding signs which are situated within the boundaries of a State Highway with a speed limit greater than 50km/h are subject to Transit New Zealand Bylaw 1987/3.
- (ii) Signs must comply with Section 130(3) of the Traffic Regulations 1976, which prevents signs which resemble or incorporate official signs or traffic signals.